



Kaspersky Next: cybersecurity redefined

Kaspersky Next reinforces your security from endpoint protection (EPP) through endpoint detection and response (EDR) to extended detection and response (XDR) - securing your attack surface and mitigating threats before they can harm your organization.



Kaspersky Next EDR Foundations

Provides powerful ML-based endpoint protection, flexible security controls and EDR root cause analysis for the most straightforward way to build a strong cybersecurity core



Kaspersky Next EDR Optimum

- Delivers strong endpoint protection, superior controls, training, patch management and more
- Essential EDR functionality includes enhanced visibility, quick investigation and simple and guided response, to rapidly deflect attacks with minimal resources



Kaspersky Next XDR Expert

- Full-featured Open XDR platform integrates seamlessly with existing security infrastructure, tools and applications
- Provides real-time visibility and deep insights into evolving cyberthreats to deliver advanced threat detection and automated response

How it works

- Ensures effective protection for all endpoints
- Incorporates basic EDR capabilities for increased understanding of threats and attacks
- Cloud or on-premises console

- Enhances threat visibility and visualization
- Simplifies root cause analysis
- Delivers quick, automated response
- Cloud or on-premises console

- Detects complex threats through cross-correlation of multiple data sources
- Includes powerful EDR functionality with advanced detection and response capabilities
- Allows for proactive threat hunting to discover well-hidden complex attacks

Business value

- Delivers robust endpoint protection together with increased visibility and IT scenarios in a simple 'launch-and-forget' solution

- Enables IT security teams to work more effectively without having to juggle multiple tools and consoles
- Automates a vast array of processes to speed up routine tasks and avoid reliance on manual remediation processes that might result in downtime
- Makes it easy to monitor, analyze and respond to threats and learn the principles of EDR

- Ecosystem approach, together with open design, maximizes efficiency of the cybersecurity tools involved, saves resources and reduces risk
- Simplifies the work of IT security specialists and gives them the additional context needed to investigate multi-vector attacks
- Minimizes MTTD and MTTR - crucial in combating complex threats and targeted attacks
- Provides holistic protection against the evolving threat landscape

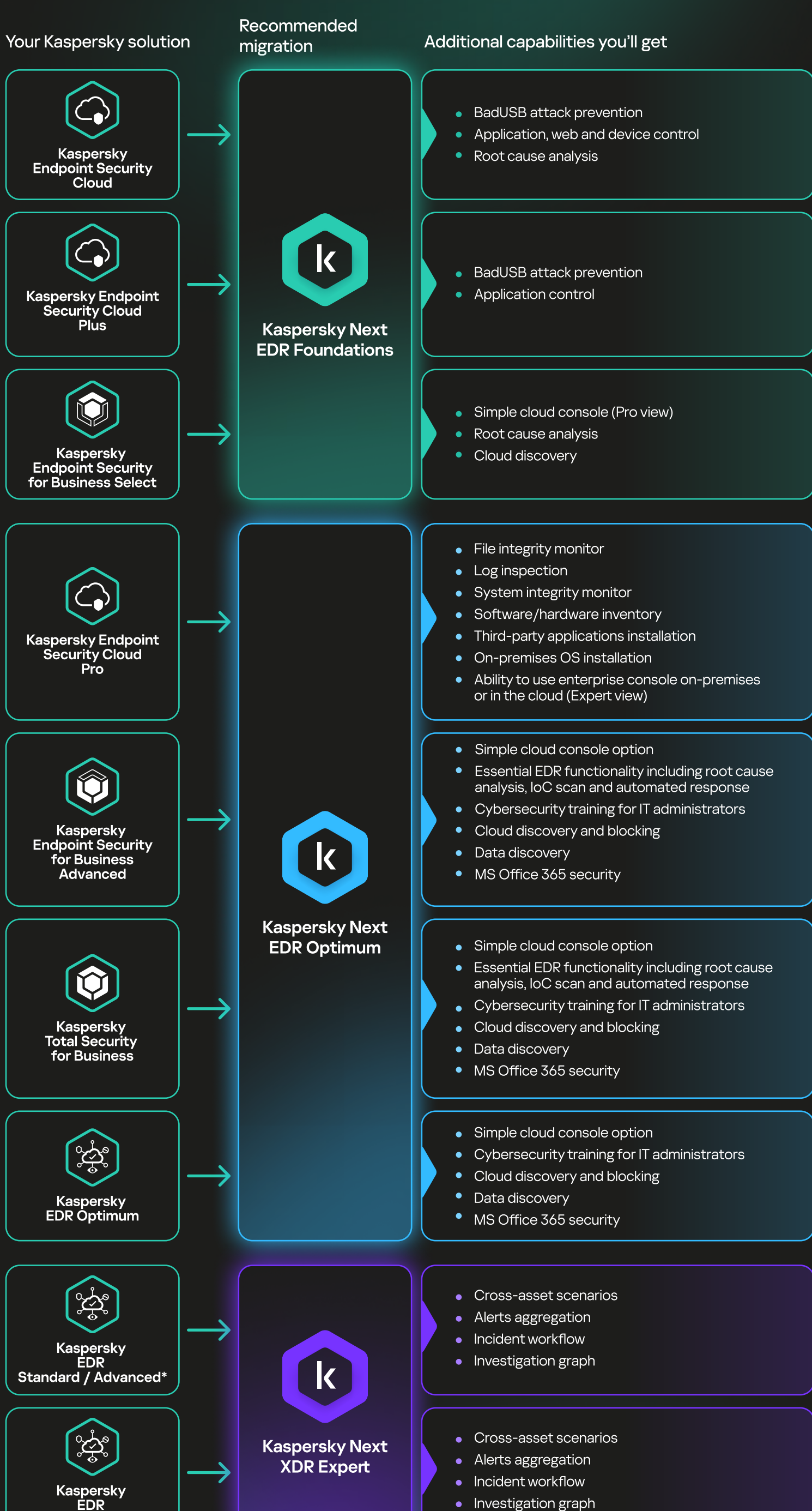
Who's it best for?

- Businesses with an IT administrator but limited specialist IT security resources

- Businesses with an in-house IT security team (or just 1-3 security specialists) requiring granular endpoint visibility and automated response to reduce manual handling tasks

- Organizations with significant security resources wanting a single platform delivering:
- A coherent picture of what's happening across the protected infrastructure
 - Built-in threat hunting and threat intelligence
 - Superior incident prioritization and fewer false positive alerts

Why migrate?



* Please bear in mind that you can still purchase or use Kaspersky EDR Expert as a standalone solution, or upgrade and use it as part of Kaspersky Next XDR Expert

Through just three product tiers, Kaspersky Next secures your entire infrastructure by combining outstanding endpoint protection and controls with the transparency and speed of EDR, and the complete vision and power of XDR. This lets you choose the tools you need right now, then switch up easily when your protection requirements grow.

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